

Warrington's Bus Network

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TravelWatch Northwest

24 October 2024



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Borough Council

Agenda

- Background
- BSIP/Enhanced Partnership
- Super Summer Services
- BSIP award
- FareCap
- Capital A49 Scheme
- ZEBRA/Depot
- Bus Infrastructure
- MarComms

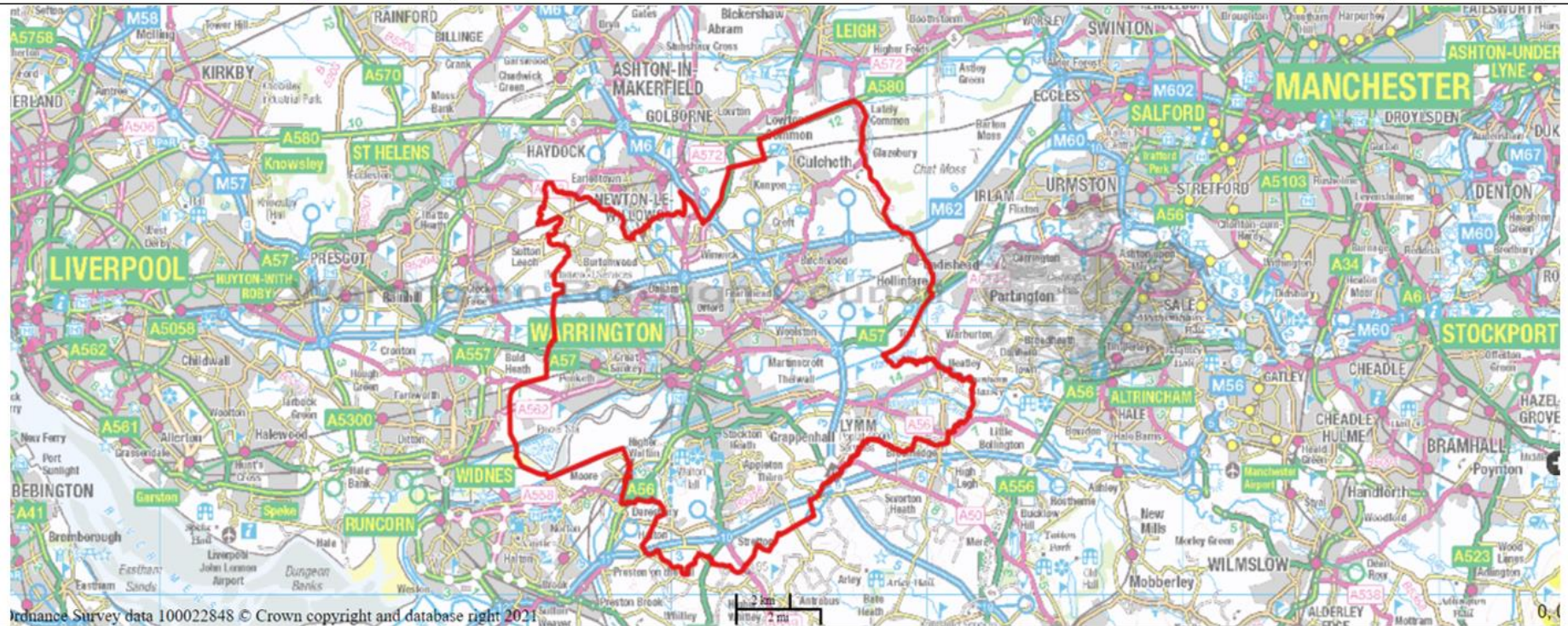


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Background / Context - Warrington

Area of Borough: 176 square kilometres

Estimated population: 210,014 (mid-year 2020)



Background / Context - Warrington

With our Local Transport Plan and Bus Service Improvement Plan we aim to:

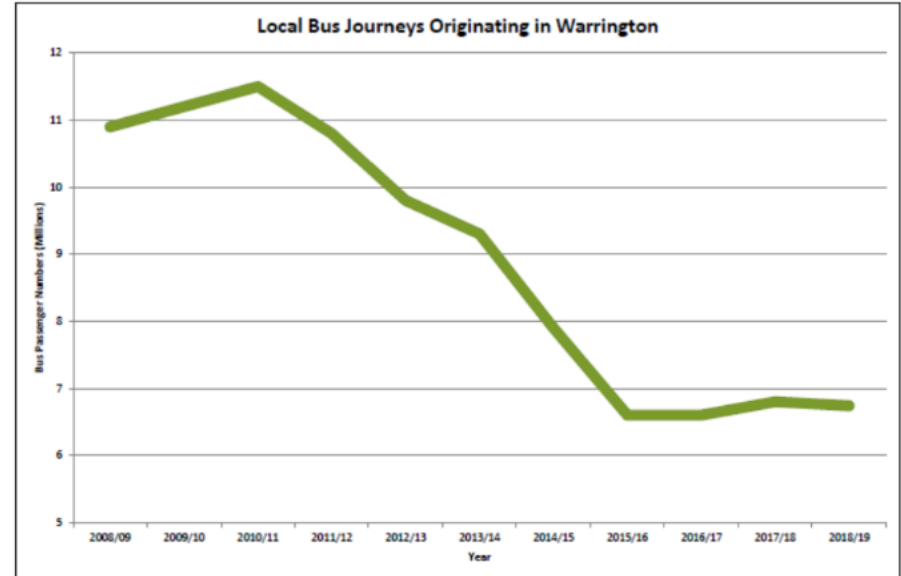
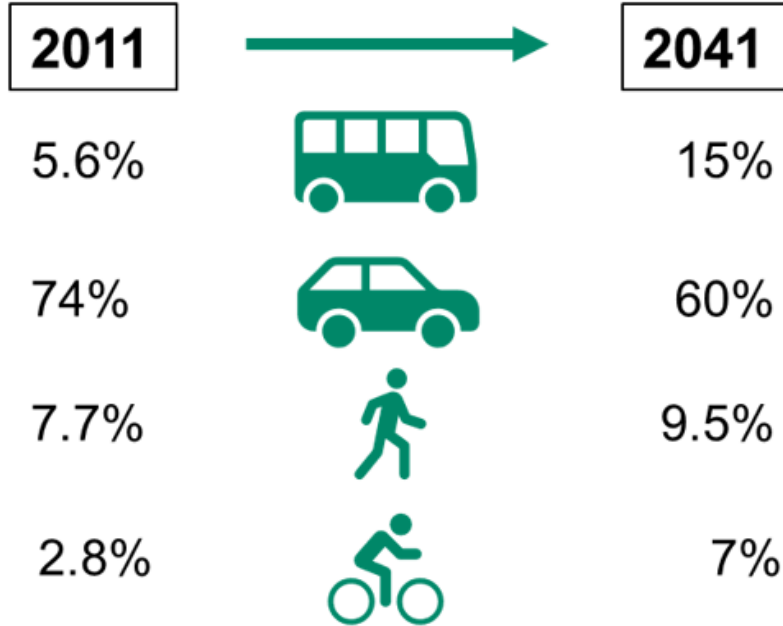
- Overcome dependency on the car and support Warrington aspirations to achieve modal shift to sustainable modes; supporting also efforts to improve air quality and health levels.
- Seek to reverse falling bus patronage, exacerbated by COVID-19 pandemic.
- Address congestion for buses on strategic corridors and provide greater journey time reliability.
- Address variable quality in bus provision and infrastructure.

To increase the attractiveness of using bus services thereby improving sustainable travel and deliver some of the aspirations contained within Local Transport Plan 4.



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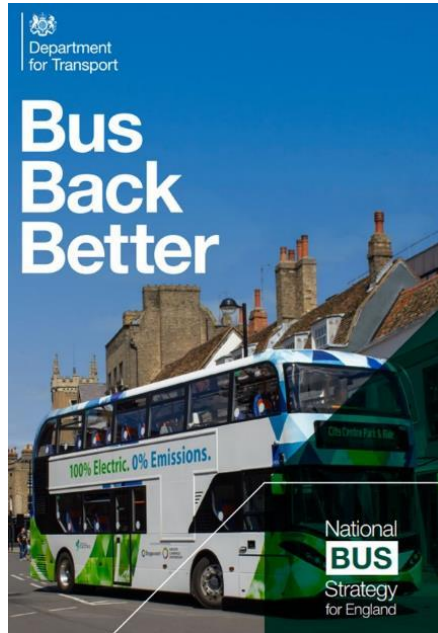
LTP4 Aspirations



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Bus Service Improvement Plan

April 2021



October 2021



July 2022



- Consultation findings
- Enhanced Partnership
- Funding award
- Bus Services
- Fares / Ticketing
- Bus Priority
- Vehicles – ZEBRA (All Electric Depot)
- Stops / Shelters
- Information



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More bus services for Warrington

Super
SUMMER SERVICE

EXPLORE WARRINGTON BY BUS THIS SUMMER

**Reduced fares from 7pm,
7 days a week**
Fares capped at £2 adult and £1 child
singles across Warrington

Monday 25 July - Tuesday 4 October



warrington.gov.uk/super-summer-service

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- Super Summer Service Introduced in July 2022 doubled frequencies on all evening services and capped fares at £2 adult and £1 child (post 1900 hrs).
- BSIP Revenue funding to be used to retain more existing services and introduce enhanced services
- Large reduction in Government COVID financial support from 1st July 2023
- In accordance with Local Bus Strategy Prioritisation Matrix
- September/October 2023 implementation

Warrington BSIP Funding Award

- Successful with funding of £16.2m
- 9th highest national funding award
- £2m revenue funding for **Capped Fares**
- £4.325m revenue funding to **retain and provide more bus services**
- £9.89m capital funding for investment in **Bus Priority Measures**
- Funding confirmed August 2022, first payment made February 2023 – Implementation 2023 - 2025



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Capped Bus Fares for Warrington

- £2 capped fares for all single journeys for adults from January 2023 (National Scheme)
- From 1st July 2023 £1 capped fares introduced for all single journeys made by children
- Eligibility for child fares extended from under 16s to under 19s.
- Extended further in April 2024 to under 22s and included Care Leavers.
- Funding in place through to end of March 2025
- Concessionary travel allowed all day since July 2022

Better BY BUS!

EXPLORE WARRINGTON BY BUS

ENHANCED TIMETABLE
AND FARES CAPPED AT
£2 ON EVERY ROUTE

Free concessionary pass travel all day

WARRINGTON Borough Council UK Government

Help for Households



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A49 Winwick Road Bus Priority



- Bus Lanes (**via an additional lane – 2 lanes maintained for general traffic**)
- Bus Gates
- Traffic Signal Priority to speed up buses especially those running late
- Targeted at locations where buses suffer the most delay
- Active Travel Lanes
- Improved Crossing Facilities



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A49 Winwick Road Bus Priority



Warrington ZEBRA Scheme



- Funding Announcement – 27th October 2021 - Warrington one of 5 successful bids in Fast Track round – c. £20m awarded.
- Largest fast track funding award made – whole fleet and depot conversion for Warrington's Own Buses – 105 new electric buses
- WOB New Depot – Construction completed March 2023
- ZEBRA infrastructure delivered in parallel with new depot and an integral part of it – sub station and all underground infrastructure in place to accommodate chargers
 - Chargers installed during the early part of 2024
 - Delivery of buses and their entry into service – during 2024



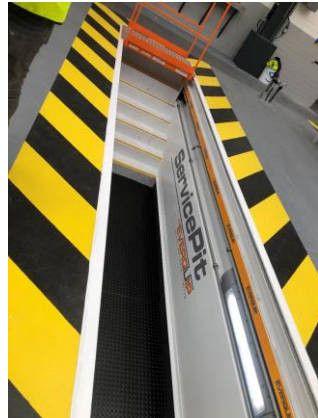
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Before:



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Now:



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Bus Shelter Replacement Programme



15 year contract
£m income
55 WBC shelters
Free advertising

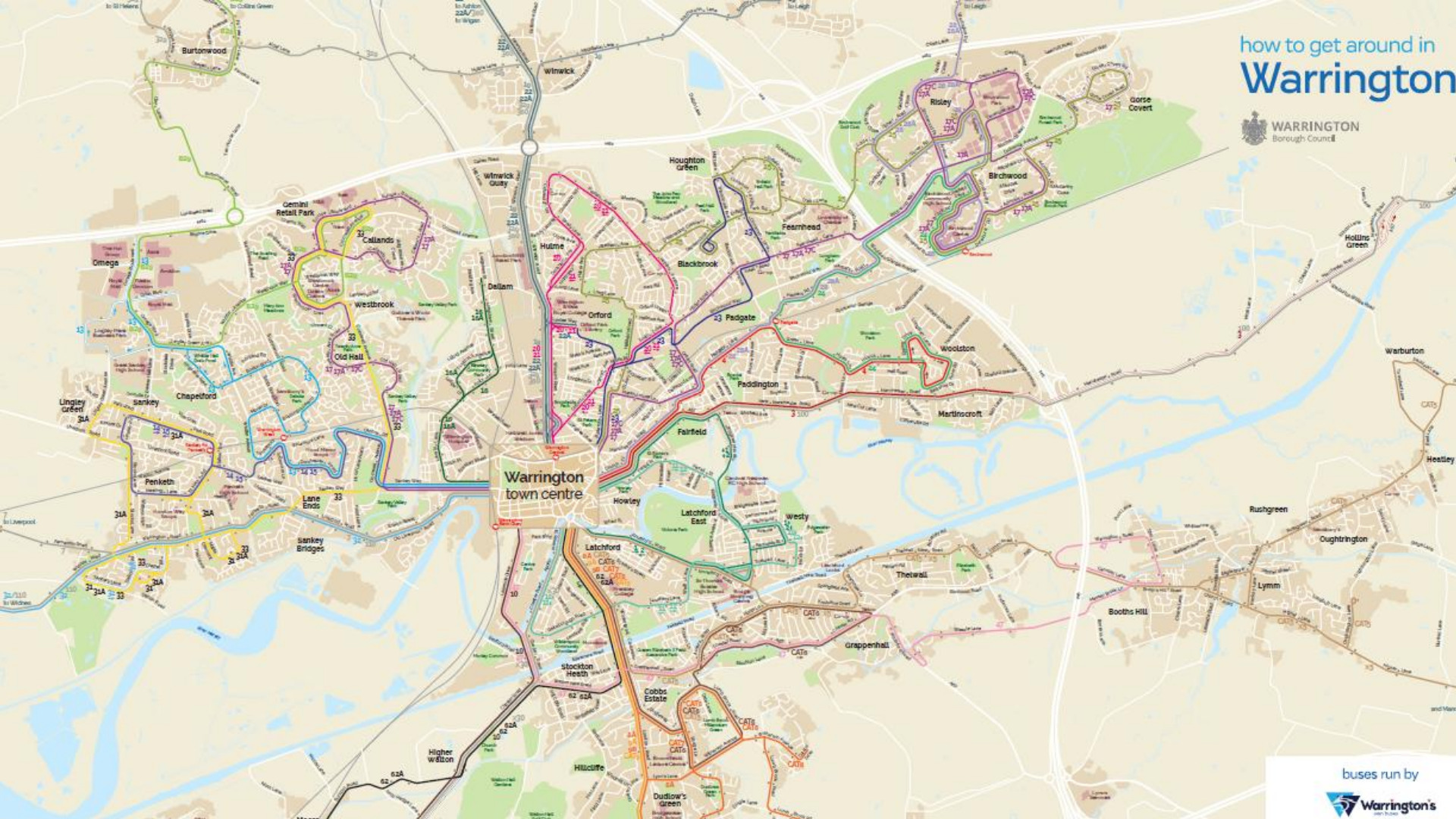


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210 of 1095 ✓



how to get around in Warrington



buses run by





Better **BY BUS!**

Under
22?

Get
£1
singles



Better **BY BUS!**

Under 22?

Get £1 singles



Better **BY BUS!**

Under 22?
Get £1 singles



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Better **BY BUS!**

£2
Singles
for adults

Hop on the bus
this autumn



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 **UK Government**

Better **BY BUS!**

£2 singles
for adults



Hop on the bus
this summer

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 **UK Government**

Better **BY BUS!**

Free
concessionary
pass travel
at any time



NEW
electric
buses



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Spotted a yellow bus?

They're part of your new electric bus fleet!



Better **BY BUS!**



40%

Frequent users

30%

Occasional users

30%

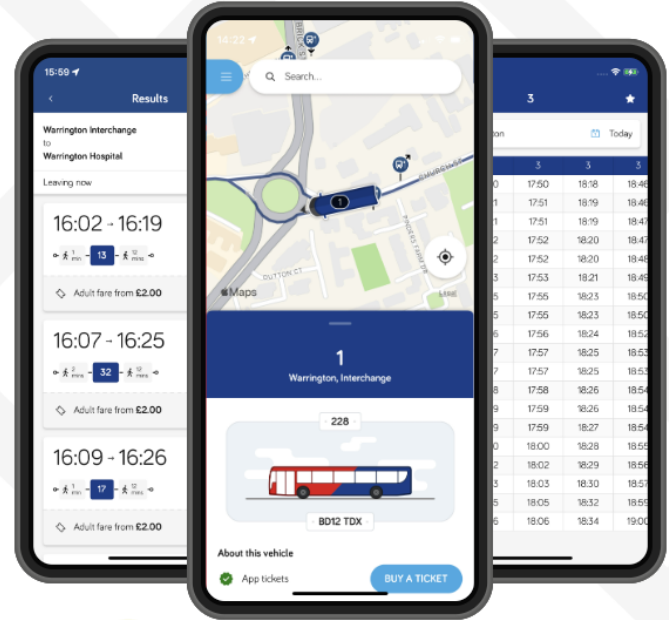
Future users



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Future

- RTPI/AVL/UTMC
- Be Appy
- Vehicle Tracking
- Off Bus Ticketing
- ITT
- And much more



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Thank you

Questions / Discussion



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