



Promoting Rural Bus Links

John Carey

Dales and Bowland Community Interest
Company

Who are we?



- The DalesBus brand name
- A volunteer-run not for profit social enterprise established to manage public transport in the Dales, incorporated in 2007
- A wholly owned subsidiary of Friends of the Dales, a registered charity
- 8 volunteer directors from various walks of life – no paid staff
- Fulfilling a need not naturally provided by the commercial or public sectors
- Partnership with a number of funding organisations
- Marketing for all services in the Dales primarily in the form of the DalesBus timetable booklet and the recognised transport portal for the Dales www.dalesbus.org

Our mission



- To provide car-free access to the Yorkshire Dales National Park
- To remove social isolation, encourage healthy exercise increasing physical and mental wellbeing
- Carbon reduction, removing pollution and congestion from the roads
- Promotion of sustainable tourism supporting the visitor economy
- Local connectivity
- Modern fully accessible vehicles

The DalesBus Network



- An integrated network of bus services covering the Yorkshire Dales National Park and Nidderdale National Landscape
- 16 routes including 2 on Saturdays, and 14 on Sundays and Bank Holiday Mondays (6 routes all-year)
- 500,000 passenger milestone achieved in 2023
- 53,000 passengers carried in 2023
- Through tickets – other operators including bus and rail
- The largest social enterprise of its type and possibly unique in the country

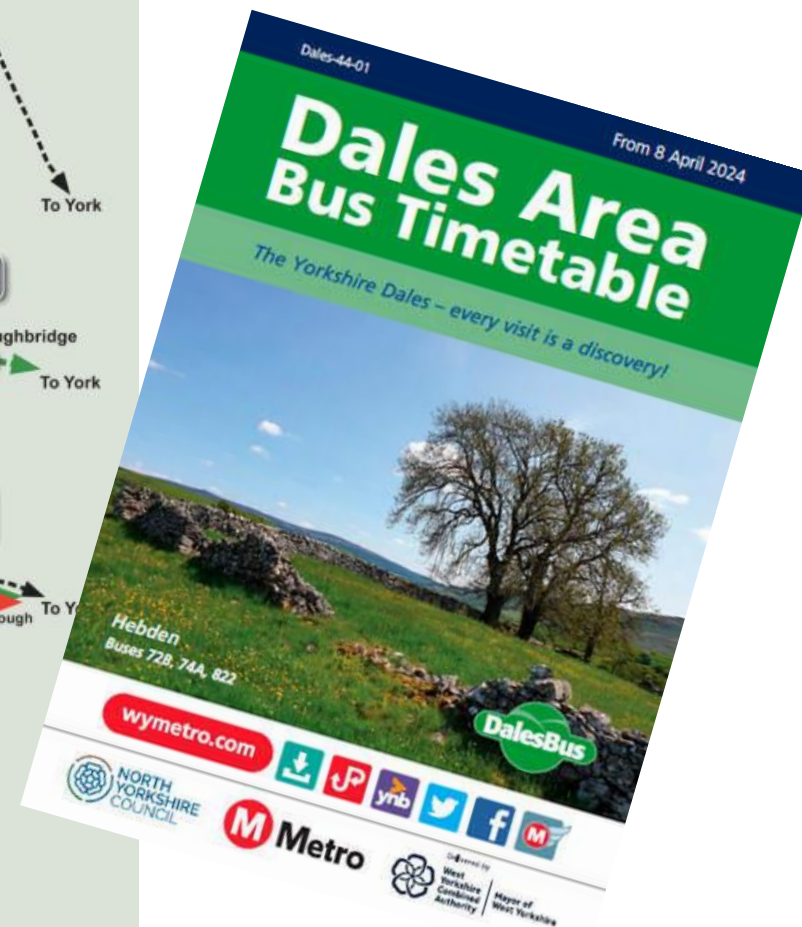
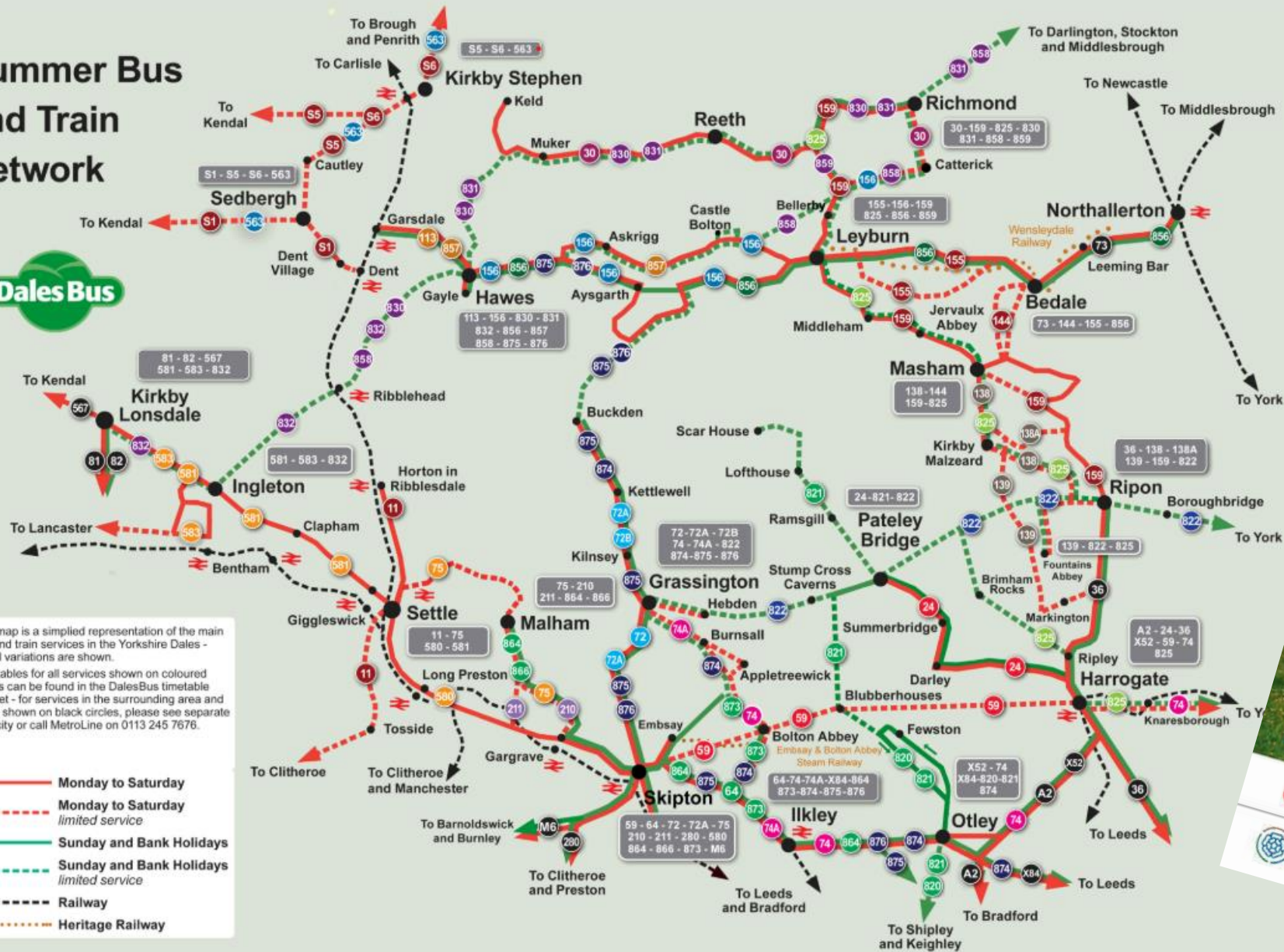
Summer Bus and Train Network



This map is a simplified representation of the main bus and train services in the Yorkshire Dales - not all variations are shown.

Timetables for all services shown on coloured circles can be found in the DalesBus timetable booklet - for services in the surrounding area and those shown on black circles, please see separate publicity or call MetroLine on 0113 245 7676.

- Monday to Saturday
- Monday to Saturday limited service
- Sunday and Bank Holidays
- Sunday and Bank Holidays limited service
- Railway
- Heritage Railway



Our operators (current)



- Arriva North East
- East Yorkshire Bus Company
- Dales & District
- First Leeds
- Harrogate Bus Company
- Keighley Bus Company
- Little White Bus
- Reliance
- York Pullman

Some of our Partners....



- Friends of the Dales
- Friends of DalesBus
- Friends of the Settle Carlisle Line
- National Trust
- North Yorkshire Council
- Settle Carlisle Railway Development Company
- West Yorkshire Combined Authority
- Yorkshire Dales National Park Authority
- Yorkshire Water

Wharfedale Routes 74/874/875/876



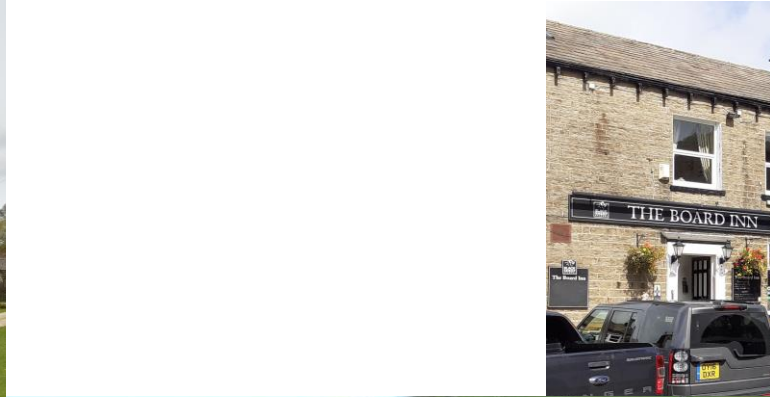
Craven Routes 864/866/873/881



Nidderdale Routes 24/820/821/822



Wensleydale - Routes 856/857



Swaledale Routes 830/831/832



Harrogate – Skipton Route 59



We also help to promote others...



S1 Western Dales Bus
Dent Station to Kendal



563 Stagecoach Kirkby
Stephen to Penrith



580/581 Skipton – Settle –
Kirkby Lonsdale



The Challenges

- Growing and sustaining the network
- Reliance entirely on volunteer fundraising and grants
- No long-term funding and therefore difficulties in planning ahead
- Fare income is a fraction of the cost
- The government £2 fare cap
- North Yorkshire County Council exclusion of certain services from ENCTS (the bus pass)
- Engagement with the Yorkshire Dales National Park and NYC
- Increased costs and difficulties in sourcing suitable operators
- Operational difficulties due to road closures, congestion e.g. Malham



Towards a Sustainable Future

- An awakening to the need for public transport
- A modal shift from the private car to public transport
- Climate emergency and the need for carbon reduction
- Car-free access to the National Park
- The integration ideal – bus and train
- Supporting the visitor economy
- Providing local connectivity



Any Questions?